



Key Cattle Records to Track

Organize all of your information in a single place

O Production records

Inventories, breeding history, pregnancy checks, calvings

O Performance records

Weights, BCS, hip heights, carcass

O Health records

Medical treatments, notes, pasture movements

O Financial/tax records

Purchases, sales, death loss, income & expenses

O Seedstock records

EPDs, pedigrees, semen & embryos

"Inves

"Investing" in a management system

Your time is the biggest investment you will make in cattle record keeping

Investment

- Money Software, hardware, tags, reader
- Setup Time tagging cattle, entering records, learning components
- Update Time updating records with births, sales, treatments, etc

Returns

- Save Time
- Better organization
- Quality and Accuracy
- Understood by others
- Marketing
- Improved decision making





Reaping the rewards of good records

Makes a real difference in getting benefit of your record keeping time/effort

Getting more out of your data

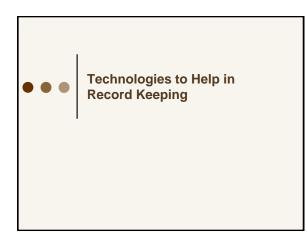
- Calculated performance numbers (adj weights, % dam wt, MPPA)
- Ratios and indexing
- Automatic updating of animal status

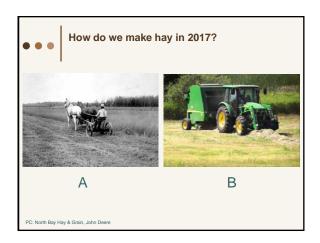
Generating Reports and Worksheets

- Herd inventory lists and worksheets
- Individual animal performance
- Accounting (purchase & sale) reports
- Customer buying history

"A record keeping system without reporting and analysis is simply an electronic file cabinet" - Louis Martin

Benefit	Paper	Spreadsheets	Software
Easy to backup		Yes	Yes
Easily read by others		Yes	Yes
Time saving features		Limited	Yes
Data export capabilities		Limited	Yes
Data import capabilities			Yes
Equipment compatibility			Yes
Data validation and error checking			Yes
Flexible reporting			Yes







Using Technology to Increase Collaboration

- O Data entry in the field
- O Generational transition
- O Access ranch records from anywhere
- O Used by owners, managers, employees, spouses
- O Share with accountants, advisors, vets, etc







